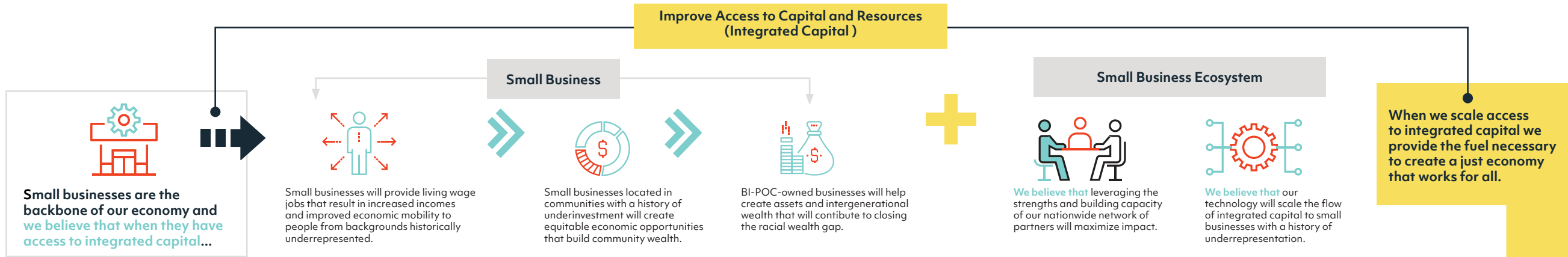


The Challenge

The current economic system, perpetuated by institutional racism and disparities, is unjust. It fosters inequities that are causing widening disparities in incomes, wealth, and opportunity gaps. These inequities minimize economic mobility.

To change this trajectory, we must...



We do this by...

Our Contributions

Co-create and deploy innovative financial products and services that address the barriers and inequities small businesses operated by historically excluded people face

Design and manage financial programs that attract incremental impact capital to communities with a history of underinvestment

Orchestrate a network of trusted small business support organizations enabled by technology

Grow the capacity of community development finance organizations

Help small businesses navigate the complexities of the small business support ecosystem

Outputs

Increased number of BI-POC owned, Women-owned and Veteran-owned businesses served

Increased number of small businesses in low-income, historically underinvested communities

Increased number of quality jobs for low-income people

Increased amount of financing flowing to low-income, historically underinvested communities and individuals

Increased number of high-functioning community development finance organizations

Outcomes

Improved financial health among low-income households

Increased number of small businesses connected to support resources

Increased individual, community, and intergenerational wealth

Elevated access to capital and the resources needed by small businesses operated by historically underrepresented people

Impact

Vibrant Communities

Income and opportunity gaps narrowed

Desired State

Our Vision
A just economy that works for all.

Our Mission
To improve lives and strengthen communities through innovative financial solutions.